

**BNU-HKBU**  
**UNITED INTERNATIONAL COLLEGE**  
**Faculty of Humanities and Social Sciences**  
**Minor Programme in English Studies**  
**2022-2023**

## Contents

1. General Information .....	3
1.1. Programme Title.....	3
1.2. Academic Unit Involved in the Delivery of the Programme .....	3
1.3. Programme Aims, Objectives, and Intended Learning Outcomes.....	3
1.4. Medium of Instruction.....	4
1.5. Target Students .....	4
1.6. Year of Implementation .....	4
2. Programme Requirements and Structure.....	4
2.1. Programme Requirements .....	4
2.2. Programme Structure .....	4

## 1. General Information

### 1.1. Programme Title

Minor Programme in English Studies  
英语副修

### 1.2. Academic Unit Involved in the Delivery of the Programme

The Minor Programme is to be offered by the English Language and Literature Studies (ELLS) Programme and administered under the Faculty of Humanities and Social Sciences.

### 1.3. Programme Aims, Objectives, and Intended Learning Outcomes

The general aim of the Minor Programme is to provide students with a solid foundation in English studies so as to prepare them to be competitive in rapidly changing career opportunities and job market globally. Specifically, the programme objectives are to provide students with:

1. English language competence through focused and interactive courses in literature and language.
2. Practical, analytical and creative skills that can be applied to specialized areas such as business, education, publishing, and other fields.
3. An interdisciplinary perspective through the study of specialized topics in language and professional communication.

Table 1 outlines the Programme Intended Learning Outcomes (PILOs) of the Minor Programme in English Studies whereas Table 2 delineates the alignment of the PILOs with the Graduate Attributes (GAs) of UIC.

**Table 1: Programme Intended Learning Outcomes (PILOs)**

Upon successful completion of the Minor Programme in English Studies, students should be able to:	
<b>PILO 1</b>	Communicate in English clearly, critically and creatively within diverse academic contexts for professional and personal growth;
<b>PILO 2</b>	Identify and evaluate the main approaches and theories within the fields of language and literary studies and professional communication;
<b>PILO 3</b>	Analyse and research data on language use and communication in literary and socio-cultural contexts.

**Table 2: Mapping of the Programme Intended Learning Outcomes (PILOs) with the Graduate Attributes (GAs)**

PILOs	GAs							No. of GAs addressed by this PILO
	Citizen-ship	Know-ledge	Learn-ing	Skills	Creati-vity	Communi-cation	Team-work	
PILO 1	X				X	X		3
PILO 2		X	X	X				3
PILO 3		X		X		X		3
<i>No. of PILOs addressing this GA</i>	1	2	1	2	1	2	0	

#### **1.4. Medium of Instruction**

The medium of instruction for the Programme is English.

#### **1.5. Target Students**

The target students of the Programme are students of all majors except for English Language and Literature Studies (ELLS).

#### **1.6. Year of Implementation**

The Minor Programme in English Studies has been offered since the Academic Year of 2018-2019.

## **2. Programme Requirements and Structure**

### **2.1. Programme Requirements**

Students can claim the Minor Programme in English Studies if they can fulfil the following criteria:

- a) Complete 15 units in accordance with the stipulated programme structure; and
- b) Attain a minimum cumulative GPA of 2.0 for all the 5 courses (i.e. 2 required courses and 3 elective courses).

### **2.2. Programme Structure**

The curriculum of the Minor Programme in English Studies is summarised in Table 3 shown below.

**Table 3: Curriculum Structure of the Minor Programme in English Studies**

Category	Code	Title	Units	Level	PILO			Pre-requisite(s)
					1	2	3	
Required Courses (6 units)	ENG1003	Introduction to the Study of Literature 文学学习导论	3	1	X	X		Nil
	ENG1013	Introduction to the Study of Language* 语言学习导论	3	1		X	X	Nil
Elective Courses (9 units and at least 3 units should be at level 3 or above)	ENG2043	Speech and Oral Communications 演讲与口语交际	3	2	X		X	Nil
	ENG2053	Professional and Technical Writing 专业英文与实用英文写作	3	2	X	X		Nil
	ENG2063	Children's Literature 儿童文学	3	2	X		X	Nil
	ENG2113	Pragmatics and Discourse Analysis 语用学与话语分析	3	2		X	X	Nil
	ENG2143	New Media Literacies 新媒体读写能力	3	2		X	X	Nil
	ENG2213	Introduction to Film and Literature 电影与文学导论	3	3	X		X	Nil
	ENG3073	Language and Society 语言与社会	3	3		X	X	Nil
	ENG3083	Language and Culture 语言与文化	3	3		X	X	Nil
	ENG3153	English Through Media 媒体中的英语	3	3	X		X	Nil
	ENG3203	Language and Intercultural Communication 语言与跨文化交际	3	3		X	X	Nil
	ENG3223	Cross-cultural Studies of Literature 文学的跨文化研习	3	3	X		X	Nil
	ENG3253	Advanced Reading and Writing 进阶英语阅读与写作	3	3	X		X	UCLC1013, UCLC1023, and UCLC1033

\* For students of Applied Translation Studies (ATS), who have taken Introduction to the Study of Language as the Major Required course for their major programme, one more elective course is required from the elective course list to replace the required course.